THE FREAKIE MAGNET

ISSUE 14 FALL 1999

General Mills

PROVIDES 25% of daily nutritional needs for 7 essential vitamins and iron as established by U.S. Government

COUNT CHOCULA®

CHOCOLATE FLAVOR FROSTED CEREAL+ MARSHMALLOW BITS

LOOK!

A MONSTER MANSION

SEE BACK PANEL FOR DETAILS.

NET WT 12 OZ (340 grams)

BUYING Vintage QUISP, QUAKE and QUANGAROOS Premiums and Boxes

Spacequaft, Flexi-Faces, QuispQuaft, 1960s-70s boxes, anything rare!

Other Wants:

Pink Panther Spy Scope
Capn Crunch Nodders
R&L Nodders
R&L Crater Critters
R&L Rock Band
R&L Crazy Pirates
R&L Zoo Choos

Also any old Comic Book Original Art by Kirby, Romita Spiderman, Colan Daredevil, Steranko, Gil Kane, Infantino, Steve Ditko, any 1960s Marvel Superheroes.

Aaron Sultan
919-954-7111
spiderboop@aol.com

WARNING:
IF YOU PLAY WITH YOUR MONSTER SCENES CUSTOM BUILDER KITS UNDER A FULL MOON...YOU DO SO AT YOUR OWN RISK.
They're frightfully good fun.
AURORA
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The World's Largest Manufacturer of Hobby Products

jim rash cereal premium want list

Aristocats (Canadian): Dutchess, Toulouse	**$30.00**
Armour Wizard Oz Coins: Tinman, Dorothy, Wizard	**$10.00**
Cap'n Comic: Bewitched, Betwitched, Betweeked	**$35.00**
Cap'n Crunch small magnets: Alfie, Dave	**$50.00**
Cap'n Crunch wiggle figures: Alfie, Jean La Foote	**$200.00**
Crazy Pirates (R&L): any	**$20.00**
Dr. Doolittle figures: monkey, parrot	**$25.00**
Freakies Flip-n-flies: cowmumble	**$100.00**
Freakies mini-magnets: cowmumble, hamhose	**$40.00**
Looney Tunes notch-ems: Yosemite Sam	**$25.00**
Looney Tunes (R&L): Bugs boxing, Elmer	**$25.00**
Quisp glow-in-the-dark moonmobile (mint)	**$100.00**
Quisp/Quake wiggle figures (Canadian)	**Call**
Sir Grapefellow plastic plane (no wings)	**$50.00**
Sugar Jets Goggel parachute figure	**$75.00**
Twinkles Elephant plush figure (Holiday Fair)	**$800.00**
Underdog cereal bowl (paper insert)	**$50.00**
Vulture Squadron planes: Zilly (mint-on-sprue)	**$75.00**
Wilma the Whale doll (red plastic lips)	**$100.00**

135 Alder Avenue, Egg Harbor Twp, NJ 08234
(609) 646-4125
rasharoo@msn.com

FREAKIE MAGNET 14

Welcome, Cereal eating mortals, to FM14, the fanzine of retro-freaks and sub-geniuses!

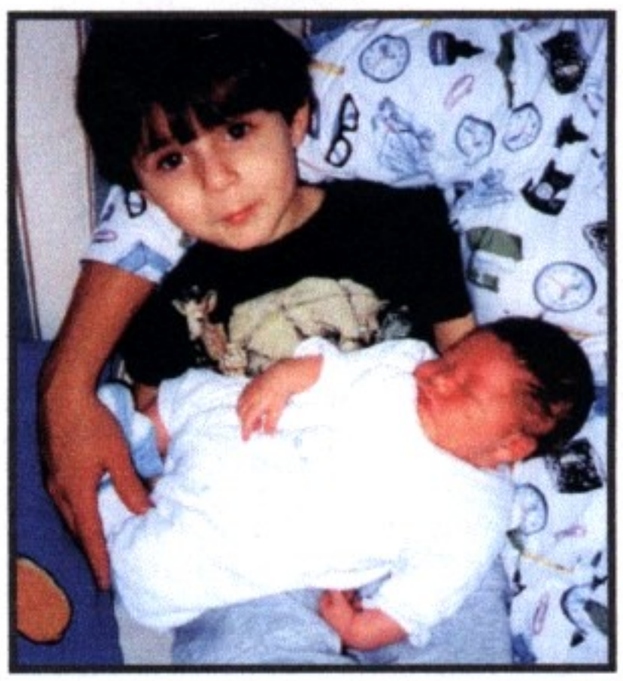
I know, you thought the printed magazine was over... Rather than go into a boring explanation, let me tell ya what happens now (if you want the boring explanation call me).

If you want to keep getting Freakie Magnet in the mail, send me five dollars ($5) ASAP to cover the cost of this issue and preserve your spot on my mailing list. If you send the $5 for this issue, you'll automatically receive the next issue. If you don't, you won't!

Check freakiemagnet.com (the internet version of Freakie Magnet, due any time now) or contact me to learn when the next printed issue will be ready. No more subscriptions, you'll pay as you go. Each issue will cost $5, including postage and handling, which will be due AFTER you receive the issue.

Classifieds continue to be free, display ads, call me. Submissions are welcome, call or email to discuss. As always, enjoy the hobby. See you at Atlantique City, NJ in October!

TOP SCORE OF THE QUARTER: Freakies Employee Award, from the collection of Dan Goodsell and Steve Roden!



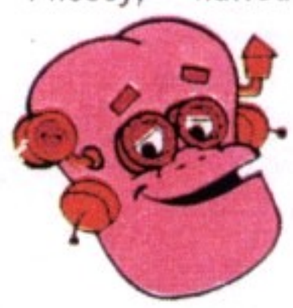
Zachary Meisner, age 3, holding Jacob Alexander Meisner - born January 25, 1999!

Which Breakfast Tastes Best?

Bright and early one dark, rainy morning, the Monsters were eating breakfast. As always, they argued.

"On a nice day like this, nothing beats my COUNT CHOCULA cereal with juice, toast and milk," said COUNT CHOCULA.

"Phooey," huffed FRANKENBERRY.



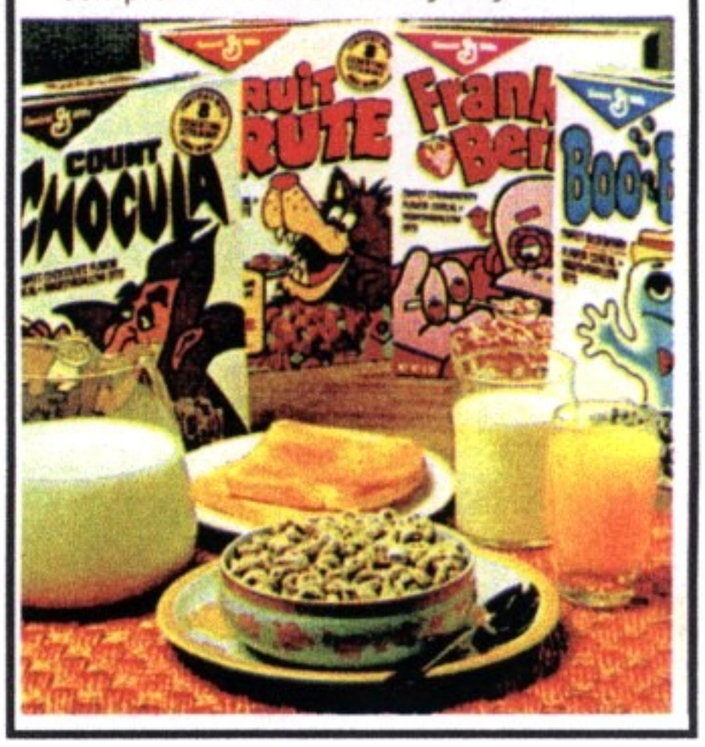
"Strawberry flavored FRANKENBERRY is the most monstrously delicious cereal."

"Pardon me," said BOOBERRY. "Mine has blueberry flavored **marshmallows.** And vitamins and iron that are good for you."

"We **all** have marshmallows!" the others exclaimed. "And all our cereals have vitamins and iron too!"

"Mine even has the howling good taste of Frrrrroooooot!" cried FRUIT BRUTE.

Which Monster **is** right? Which breakfast tastes best? There's one way **you** can decide. Try a different MONSTER CEREAL as part of your complete breakfast every day.



The Freakie Magnet©1999 by Kevin Meisner is a Cereal Fanzine for everyone! Address all inquiries to: Freakie Magnet, 8 Oakwood Drive, Gales Ferry, CT 06335. Phone: 860-464-5142. Email: Meisner65@aol.com. Single Issues may be obtained for $5.00. Allow 4 weeks for delivery. To find out when the next issue is coming, check freakiemagnet.com, email me or call. Back issues available, prices vary as the numbers dwindle. The "Freakies" name, characters and logo are copyrighted by Jackie End and are used with permission. -Ed.

Crunchy Nuggets

Kevin,

I realize that a large percentage of your letters include one or more childhood memories, many of which are probably beginning to sound the same to you. But I, like those before me, cannot hold back because I, like those before me, know that you will understand.

It occurred sometime before I was six years old, the trip to the grocery store that left me with a blue plastic air-powered Freakies car. I have few memories from those times, but enjoying that toy stuck with me in a strange way. The cas lost and years later I found myself wondering if it was something I had dreamed. "Freakies Cereal," could they have actually made a cereal called "Freakies.?"

I was still a kid when I stumbled upon some empirical proof that my memory was valid. I found a tiny Freakies cereal box in my sister's bedroom. I think it came from a garage sale. I successfully suppressed my emotions and somehow I bargained my sister out of the toy. I remember immediately trying to draw the front of it over and over. It was painstaking given the tiny images I had to work with. It was reminiscent of a scene in "Close Encounters" which featured Richard Dreyfuss obsessively reproducing the "Devil's Tower," compelled by forces he didn't understand. I studied the back of the miniature cereal box and felt hollow when I learned of the various mystery prizes that were once available. A tiny green Boss Moss figurine wouldn't leave my mind.

None of my friends cared about my drawings, or the box, and again the seven little creatures slipped to the back of my brain.

In the Fall of 1996 a friend of mine gave me some very good news. He said that over at Hastings (the popular music and book store located in Feyettvile, AR) there was a magazine dedicated to the Freakies and other cereal-related material. In disbelief I rushed to Feyettville and there lay your fine publication. I wondered again if I was dreaming. They actually made a magazine called "Freakie Magnet?" It was all I could have hoped for. It wasn't just me, there were others who were touched by a cereal. Why?

Thanks to your magazine I now have my own Boss Moss figure along with others. It informed my wife so that she knew that ten dollars was a good price on a Freakies bowl that she found in Colorado Springs. Now I have a whole racing team of air-powered cars.

Thank you Kevin, for taking a big chance and investing your time and resources on Freakie Magnet! Keep making the magazine for a long time! In the future, I would love to produce some artwork for you, I'm adept at pen and ink, colored pencil, acrylic and oil paint and more.

Sincerely,
Kirk Demarais
Siloam Springs, AR

You're right, Kirk, I do understand your story as it is quite similar to many stories including my own. I searched for Freakies figures for over 20 years before I found some - after I found the figures and the collectors' circle I started Freakie Magnet. Thanks for your letter and I hope you keep enjoying Freakie Magnet! -Kevin

Hello Kevin,

Well, I finally got around to doing something you may be able to use in your Magazine. What do you think? Maybe a wrap around cover or a centerfold? If not I hope you like it anyway and hang it in your garage or something. Can't wait for the next issue. Thanks.

Chad Scheres
Los Angeles, CA

Here's a Count Chocula and Franken-Berry IRON-ON for your kids and...

Thanks Chad! Look to freakiemagnet.com to see your rendition of "The Last Breakfast!" Thanks a lot! -Kevin

Great Magazine. Keep 'em coming.

Ted Grish
Milpitas, CA

Ah, someone who didn't mind my tinkering with the size and printing process, who recognizes the value of a cereal magazine no matter what! Thanks Ted! Hope you like this issue! -Kevin

Dear Kevin,

Enclosed is a money order for $20.00 for my subscription renewal. Sorry I didn't write last issue. The Star Wars cereal boxes were cool and the Moonstones & Grins boxes were cool too, but the coolest was the Super Orange Crisp box - I've heard of that cereal but I've never seen it (like the Fruity and Cocoa Freakies, we didn't have them in my area). Well, lookin' forward to the next (new Quisp) issue - by the way, my brother finally got a computer and I looked up your website - I loved it! I gotta check out the Freakies website when I get a chance. 'Till the next issue I remain-

Your Freakified, Funkified, Sugar-coated Pal (is that enough?),
Steve Wann
Baltimore, MD

Woo hoo, Steve is back! I missed you Steve! Glad you liked the last issue and especially the Orange Crisp box - I love that one too but never had it (I think). All kinds of things have happened since the last issue but as you can see we're still here. Sorry I had to send your subscription money back but I couldn't have the problem of a subscriber list complicating my fun. Hope no one minds too much buying the issues one by one as they are produced... Anyways glad to hear from you and hope you enjoy the new issue! -Kevin

8 nutritious reasons why their cereals are so good to eat.

Vitamin A. Vitamin C.
Thiamin. Riboflavin.
Vitamin B6. Vitamin B12.
Niacin. Iron.

That's right! Every bowl of Count Chocula and Franken•Berry supplies 7 vitamins—and iron.

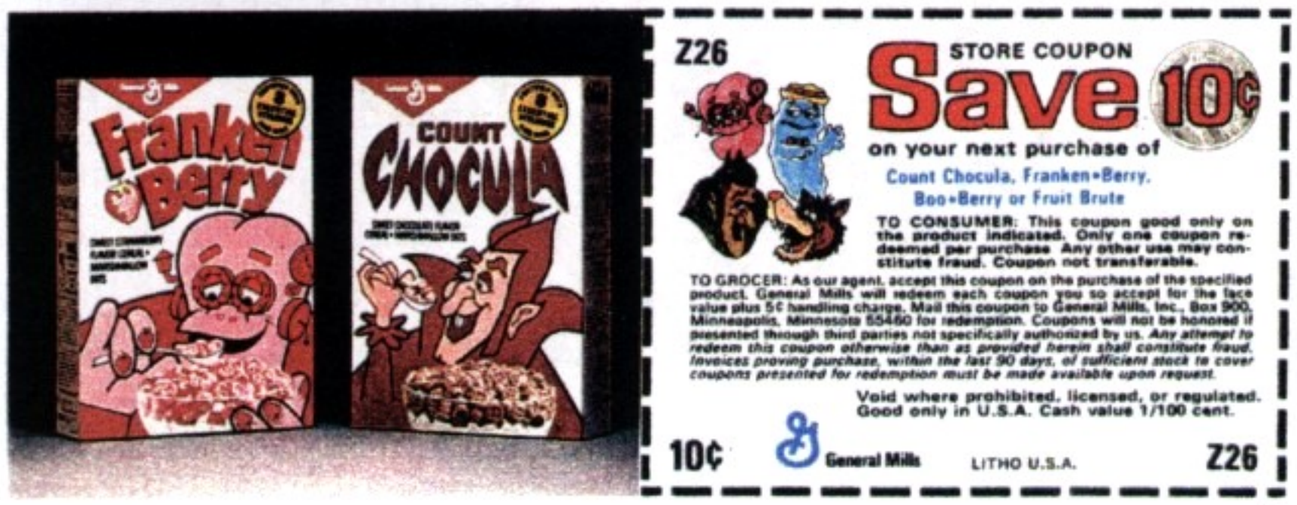
In fact, both cereals supply 25% of the U.S. Government's Recommended Daily Allowance for each of these essential nutrients.

Which means—Count Chocula and Franken•Berry are a lot more than just "fun eating" cereals.

Count Chocula and Franken•Berry. The cereals your kids love... with the nutrition you love.

Now aren't these good reasons to clip the coupon below?

Here's 10¢ to start your kids' day off right.


Frankel Berry
COUNT CHOCULA
Z26
STORE COUPON
Save 10¢
on your next purchase of
Count Chocula, Franken•Berry, Boo•Berry or Fruit Brute
TO CONSUMER: This coupon good only on the product indicated. Only one coupon redeemed per purchase. Any other use may constitute fraud. Coupon not transferable.
TO GROCER: As our agent, accept this coupon on the purchase of the specified product. General Mills will redeem each coupon you so accept for the face value plus 5¢ handling charge. Mail this coupon to General Mills, Inc., Box 900, Minneapolis, Minnesota 55460 for redemption. Coupons will not be honored if presented through third parties not specifically authorized by us. Any attempt to redeem this coupon otherwise than as provided herein shall constitute fraud. Invoices proving purchase, within the last 90 days, of sufficient stock to cover coupons presented for redemption must be made available upon request.
Void where prohibited, licensed, or regulated. Good only in U.S.A. Cash value 1/100 cent.
10¢
General Mills
LITHO U.S.A.
Z26

From June 1976 - this sure is a cereal oddity! While the iron ons are cool (see opposite page), I think the full page advertisement is even cooler! I wonder why boo and fruit brute don't appear on the iron on, or in the photo for that matter. The crazy thing is that the cover boasts about a free yellow rose transfer inside (just way too cool man) yet makes no mention of the monsters! Oh well, the back cover also shows Brooke Shields as a little girl pitching colgate toothpaste. Is that cool or what??!! - Robb Z

for sale - cereal stuff

1. Giraffe Circus Train MIP $20
2. Snap Together Elephant MIP $20
3. Bobbing Head Dog in doghouse MIP $25
4. Animad Camel $15
5. Metric Monster Grabber Gram $15
6. Society Zoo:Chick in egg, Bear w/axe, donkey farmer, pig chef, monkey sailor, squirrel painter $25 Each
7. The General train MIP $10
8. Penny Farthing bicycle MIP $10
9. Nabisco Shredded Wheat Juniors Crunchy Spoonman $55
10. Jungle Book figures, mint set of 6 in matching blue, Gold Archives $75
11. Freakies boats:Goody Goody, Hamhose both sealed $30 each
12. Freakies mini play food cereal box $20
13. Freakies figures: Snorkeldorf, Cowmumble $10 each
14. Quangaroos Gyro Trailblazer MIP $35
15. Buffalo Bee Bowl Hanger $8
16. Hokey Wolf hanging figure, Canadian $18
17. Frankenberry mini-monster $20
18. Quisp & Quake Comic-Lava Come Back $25
19. Linus the Lionhearted Fun Book in mailer, used $45
20. Quisp Iron-On MIP $25
21. Quisp book mark MIP $25
22. Cap'n Crunch Flying Guppy box back $10
23. Klondike Pete Crunchy Nuggets balancing figures MIP 2 different $15 each
24. Marshall Mallow stickers MIP 2 different $10 each
25. Winnie the Pooh Crazy Car $10
26. Frosty-Os Energy Three frisbee $10
27. Pinocchio Gepetto marionette, Canadian MIP $25
28. Wheat Honeys Bambi Puppet Theater, Thumper puppet, mint unpunched $30
29. Trix play watch or secret compartment wristband, $10 each
30. Smedley padlock MIP $10
31. Grins,Smiles,Giggles & Laughs Joke Book #4 $8
32. Topp's Rat Fink Greeting Cards sealed pack $25

Roland Coover
E. Strasburg Rd
West Chester, PA 19380
610-692-3112

CEREAL BOX REPRODUCTIONS OF HIGHEST QUALITY AVAILABLE FROM THE 60'S AND 70'S AT 14.99 EACH!

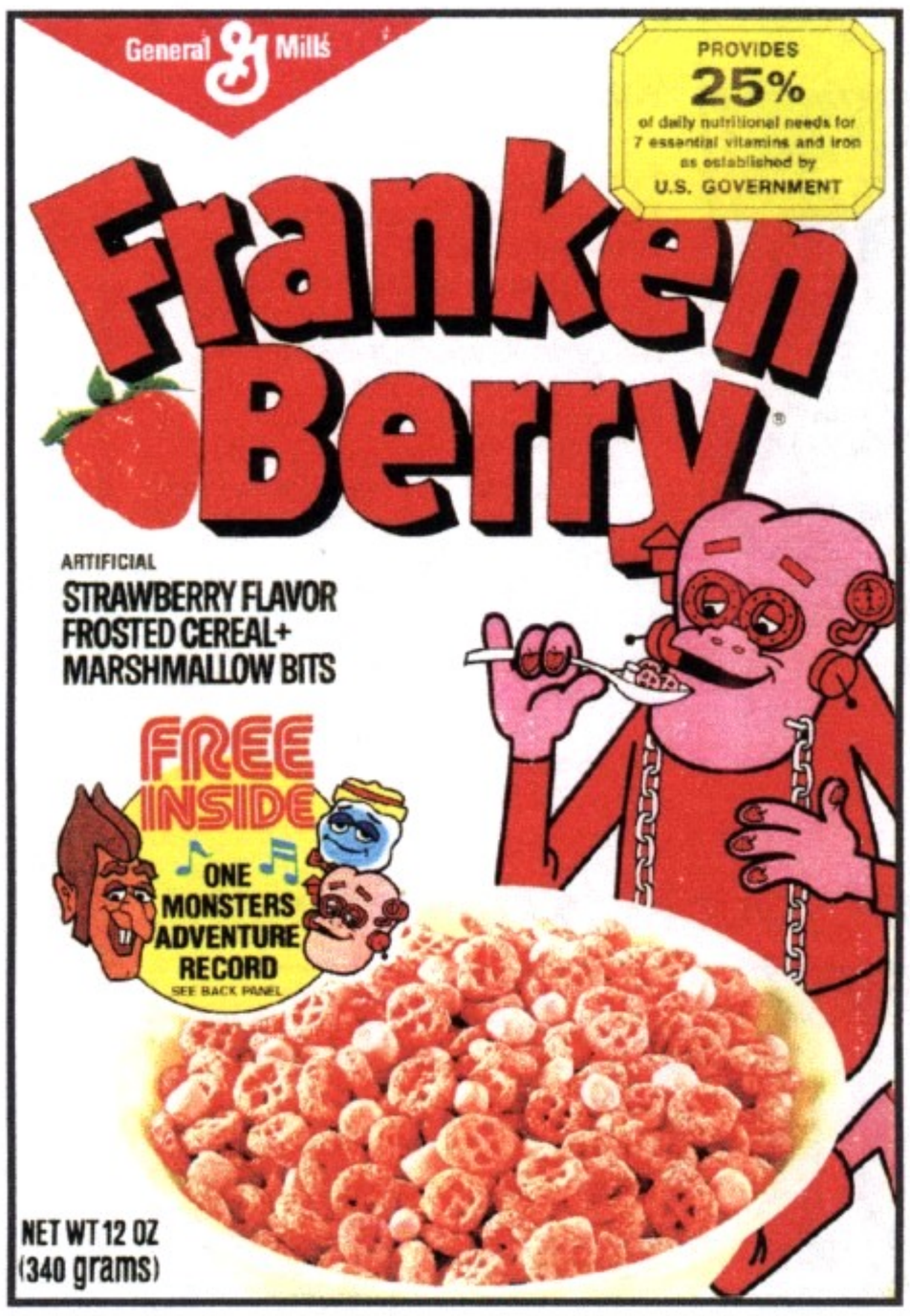
ALL BOXES COME FULLY ASSEMBLED. SOME TITLES INCLUDED ARE: FREAKIES, QUISP, GM MONSTERS, CAPN CRUNCH VARIETYS, PEBBLES, ROCK AND ROLL, REDBERRY, GRAPEFELLOW, PINK PANTHER, LOTS MORE. CALL OR EMAIL FOR REQUEST OR TITLES AVAILABLE. I ALSO BUY SELL AND TRADE ORIGINAL AND REPRO BOXES FROM THE 60'S AND 70'S. I NEED AN ORIGINAL (OR COPY) OF THE POST SUPER SUGAR CRISP BOX WITH THE GLOW IN THE DARK UNIVERSAL MONSTER POSTERS FROM 1975. PLEASE CONTACT IF YOU HAVE EITHER. THANX!

ROBB BERRY ZENNER (715) 394 5702
EMAIL AT TOYGALAXY1@AOL.COM

MIDDLE AGE MONSTER BOXES

BY KEVIN MEISNER

Monster Cereals have been around since 1971. The original run of Monster boxes, known as the "big face" variety, lasted for seven or eight years. These boxes featured full face views of the Monsters, Chocula, Frankenberry, Booberry, and later Fruit Brute, in all their original glory. The "big face" boxes were replaced in 1978-1979 with boxes sporting the original versions of the Monsters, but in smaller, articulated versions that were previously seen only on box backs and TV commercials. Fruit Brute was never made in this variety and disappeared shortly after the transition. The first variety of these "middle age" Monster boxes depict the Monsters standing behind life-sized bowls of their cereals, holding spoons full of cartoon cereal. These boxes were quickly replaced with the more familiar "pouring milk" variety, which featured the Monsters pouring milk from small pitchers into the cereal bowls. The "pouring milk" boxes were replaced some time in the mid-to-late 1980's with the "floating marshmallow" boxes and then the "arms out" boxes. "Arms out" lasted until 1995 when the current variety of Monster Cereal boxes were released.


General Mills
PROVIDES 25% of daily nutritional needs for 7 essential vitamins and iron as established by U.S. GOVERNMENT
Franken Berry
ARTIFICIAL STRAWBERRY FLAVOR FROSTED CEREAL+ MARSHMALLOW BITS
FREE INSIDE
ONE MONSTERS ADVENTURE RECORD
SEE BACK PANEL
NET WT 12 OZ (340 grams)

Personally, the "middle age" Monster Cereal boxes are my favorites for several reasons. For one, the Monsters are still in their original form, the form I remember from the beginning. Second, these boxes are more common than the "big face" variety (with the exception of Star Wars variety) and thus can be obtained more quickly and less expensively. In addition, some of the coolest "paper" Monster Cereal premiums were produced in this era, including the holy grail of Monster Cereal collecting, the Monster Mansion (see the cover of this issue).

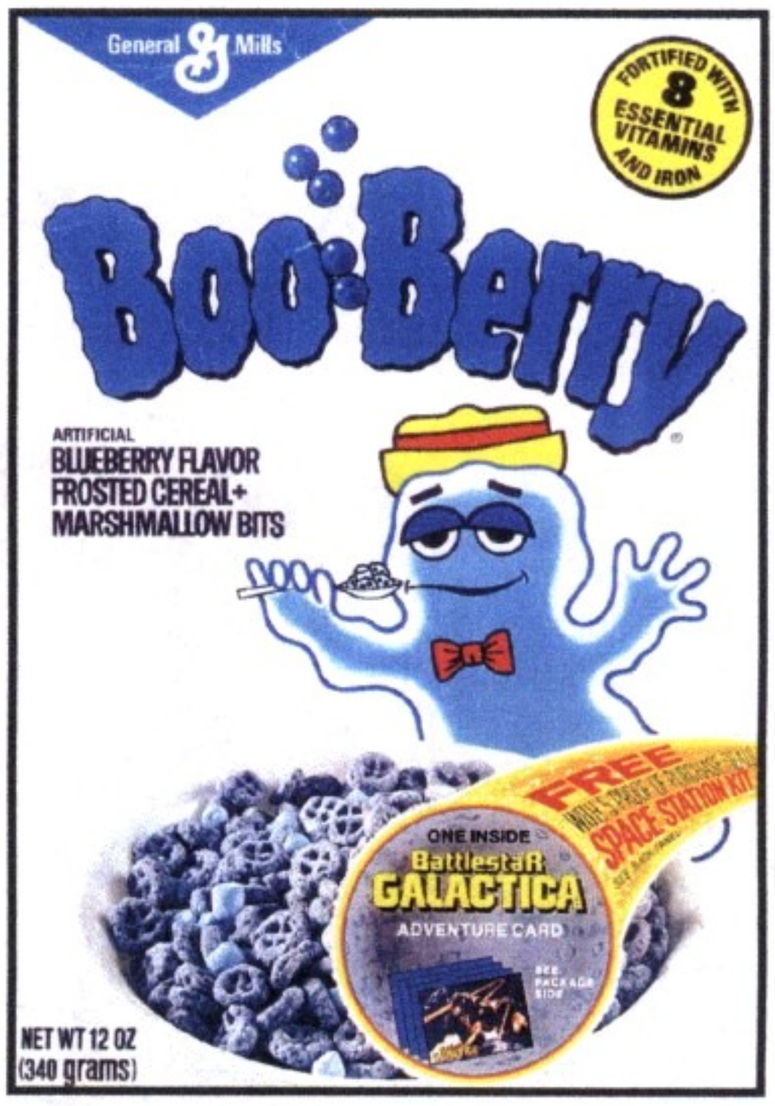
Recently there were several of these "holding spoon" and "pouring milk" Monster boxes up for sale on Ebay. In my opinion, the boxes sold for lower than "collector market" value, except for the Booberry "holding spoon" box which went for over $200. I've seen "holding

General Mills
PROVIDES 25% of daily nutritional needs for 7 essential vitamins and iron as established by U.S. Government
COUNT CHOCULA
ARTIFICIAL CHOCOLATE FLAVOR FROSTED CEREAL+ CHOCOLATE FLAVOR MARSHMALLOWS
ONE SET OF 3 FREE Scratch 'n Sniff STICKERS INSIDE
PLUS FREE POCKET TRADER ALBUM
With 3 qualifying Monster UPC symbols
NET WT 12 OZ (340 grams)

General Mills
PROVIDES 25% of daily nutritional needs for 7 essential vitamins and iron as established by U.S. Government
Franken Berry
ARTIFICIAL STRAWBERRY FLAVOR FROSTED CEREAL+ STRAWBERRY FLAVOR MARSHMALLOWS
FREE
WITH 3 MONSTER CEREAL UPC SYMBOLS
FOUR 2 OZ. CANS OF Play-Doh MODELING COMPOUND
PLUS
NET WT 12 OZ (340 grams)

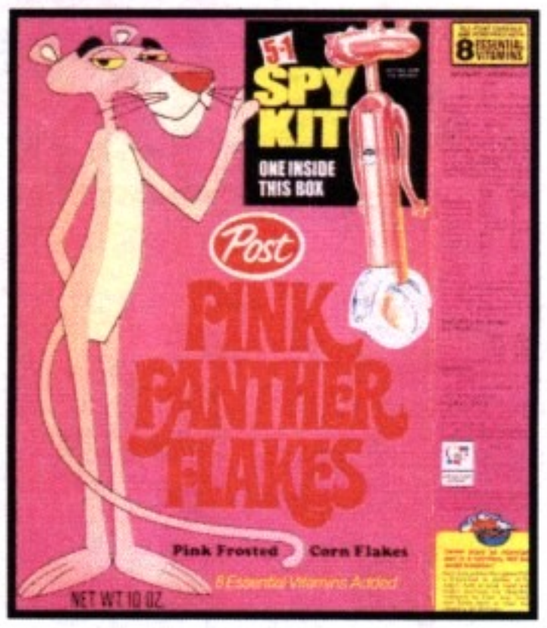
spoon" boxes go for $70 up to $250, and "pouring milk" boxes go for $50 to $200 (again Booberry would go for more). I'd like to pay around $100 for the spooners and $50 for the milks. While this was possible in 1995, it is unrealistic in 1999, unless I can find more of these boxes on Ebay. While Ebay seems to have awakened more people to the fact that cereal memorabilia is saleable, the Ebay market has not supported previous collector prices on all but the most rare items. In simple terms, it's a good time to buy cereal memorabilia on Ebay.

General Mills
PROVIDES 25% of daily nutritional needs for 7 essential vitamins and iron as established by U.S. GOVERNMENT
COUNT CHOCULA
CHOCOLATE FLAVOR FROSTED CEREAL+ MARSHMALLOW BITS
INSIDE!
BUGS BUNNY & FRIENDS PRESENT COMIC CARDS
NET WT 12 OZ (340 grams)



As always, thanks for listening! If you have any thoughts on the subject of Monster Cereal boxes or any other cereal matters, drop me a line. By the way, I have been looking for Monster Cereal TV commercials so that we can put together a Monster Cereal Commercials VHS tape. Anybody have any? Thanks!

Hundreds of Cereal Boxes and Cereal Box reproductions for Sale or trade!



Contact MIKAL VOLLMER at P.O. Box 1131, TWENTYNINE PALMS, CA 92277 or By email: item@earthlink.net for a really cool list!

MONSTROUS CEREAL SALE! LOOK!

PRIZES

1. Count Chocula Speedster - yellow - $25
2. Frankenberry Speedster - yellow - $25
3. Booberry Speedster - yellow - on sprue - $30
4. Set of 4 Monster Cereal Crayons includes Yummy Mummy - $30
5. Booberry handlebar airplane - blue - $50
6. Chocula handlebar airplane - chocolate - $50
7. Frankenberry handlebar airplane - blue - $50
8. Frankenberry toothbrush holder- blue - $35
9. Chocula toothbrush holder - orange - $35
10. Freakies figures - choice of boss, cow, snork, or goody - $10 each
11. Freakies boat: - Cowmumble sealed - $30
12. Freakies cars - goody, grumble or gargle - $5 each
13. Freakies cut-out airplanes (from cereal box) - Cowmumble - $30

BOXES

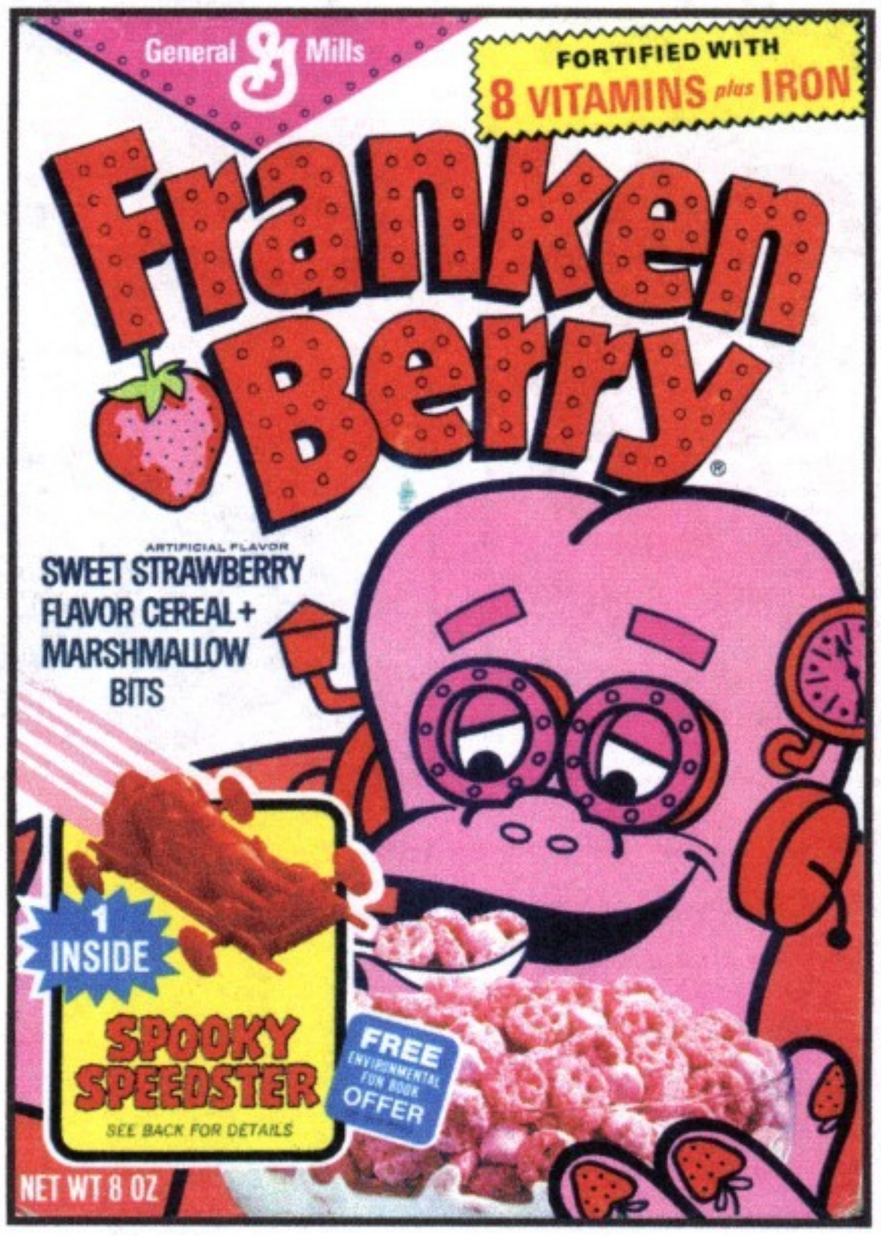
14. Chocula w/ Bela Lugosi - upc cut - $40
15. Booberry Arms out band aid offer - $30
16. Frankenberry Arms out maze on back - c-7.5 - $20
17. C3PO's with sticker/trading card - $40
18. Super Sugar Crisp 1983/84 stickers inside - $50
19. Cookie Crisp 1985 Nintendo - $25
20. Fruit Islands - "New" early 1980's - $35

BUY HERE TO SUPPORT FREAKIE MAGNET! CALL 860-464-5142 OR EMAIL MEISNER65@AOL.COM. HAPPY HALLOWEEN AND THANKS!

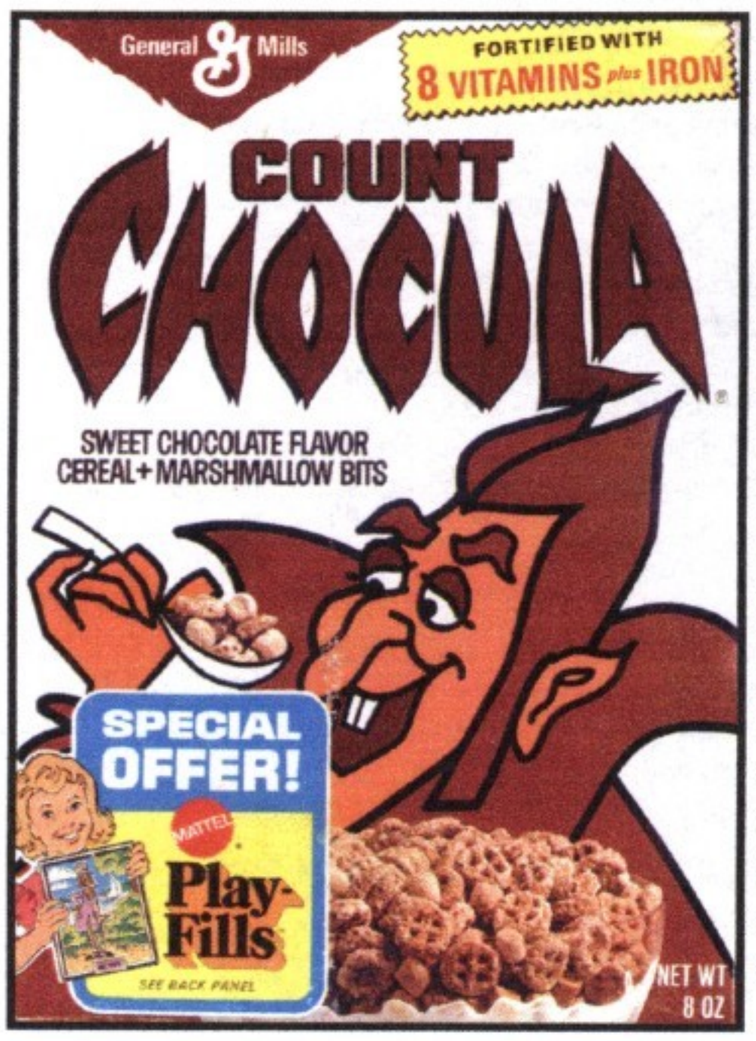
THE "TARHEELS" COLLECTION FEB 1999

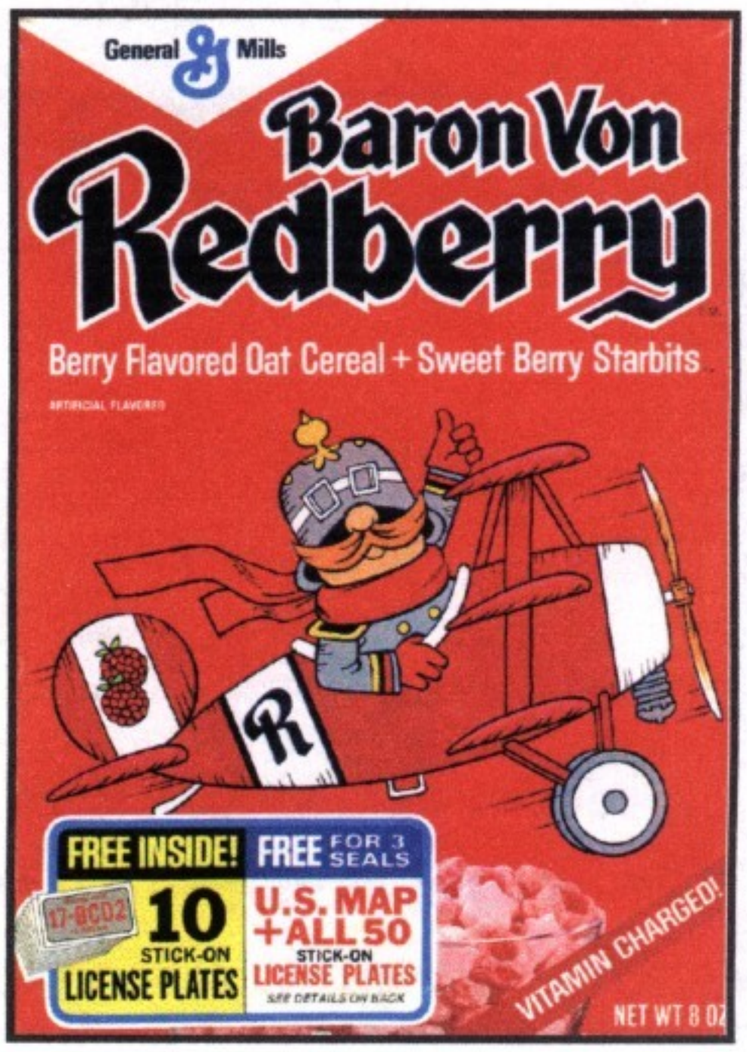
by Robb Berry-Zenner

With our new feature, I hope to bring to light information on cereal box discoveries of the rarest kind. Cereal boxes and food items are, in general, the rarest of items; who saved them and why? With the exception of a wheaties sports box or a blockbuster movie tie- in, (which would actually have been saved more for the tie-in than for the box by itself) cereal boxes went the way of any food item: from tasty-to-trash. No one would have saved a freakies or baron von redberry for any particular reason, even though it was a huge part of ones life. With this being so, I'll try to break through the iron curtain of secrecy that surrounds much of the cereal hobby's break-throughs. In order to keep this as an on going feature. please feel free to write me with your stories and submissions about your greatest victories at the flea markets!

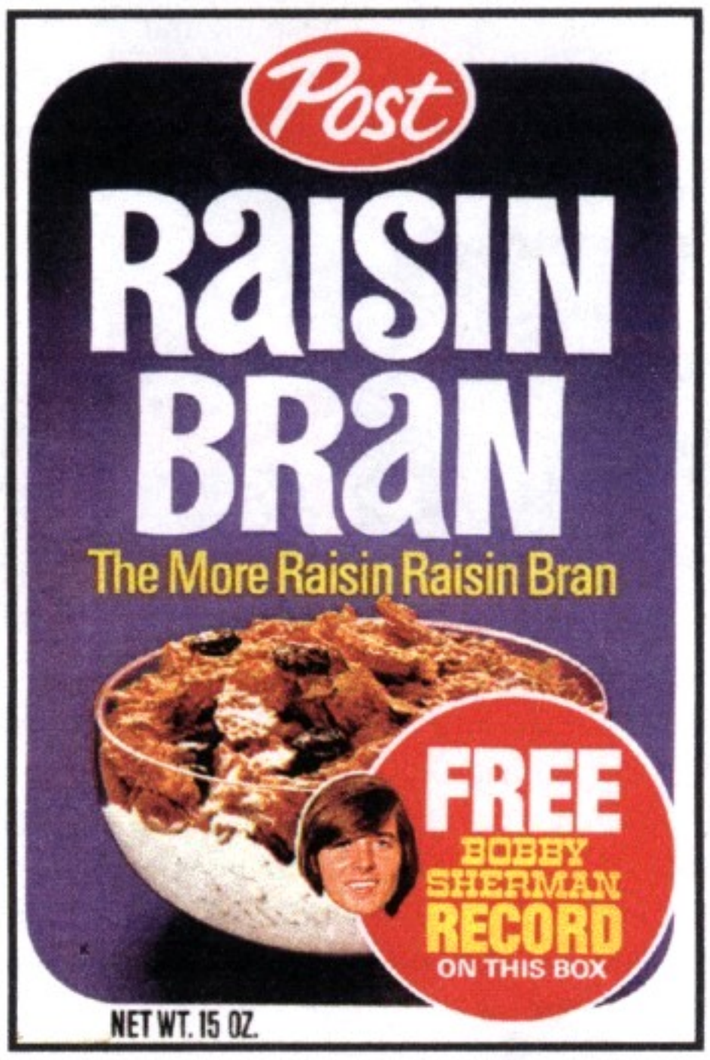


Our new feature starts off with a discovery that happened just recently. Earlier this year, collector Aaron Sultan was contacted by a California woman who's grandfather had passed away a year and a half earlier. This woman, who was one of several people rummaging through the estate, claimed that they were interested in selling an accumulation of items saved by the family member. Described as a "classic pack rat" was Leslie Batchman, a chicken farmer who moved from Kansas to California in the mid 50's where he began amassing a house full of old bottles, magazines and rare food packages. Cereal boxes were one of the items the family had come across, and because she had noticed an ad placed by Aaron - who was looking for banana splits items - she asked if he was interested in a rice krispies cereal box featuring the banana splits mug and bowl offer from 1968 (duh!). Upon further pursuit Aaron discovered there was a modest collection of boxes saved spanning the years 1968-1983. the bulk being from 1968-1975 (prime years indeed!). Even though these boxes surfaced in California, this collection was given the name "tarheels" by Mr. Sultan - which may mean nothing to Californians but alot to residents of Aaron's home state of North Carolina. Though not a very large collection by number (70), it was, however, a great accumulation by sheer quality! Several major rock and roll related boxes - previously unknown to exist - surfaced for the first time. Among them was a post raisin bran box from 1970 with a cut-out David Cassidy pin-up on back. Other boxes included were two pink panther flakes (new intro box and 5-in-1 spy scope), a full set of three general mills monster boxes with the erasers from 1973, a frankenberry and boo berry 1974 spooky speedster box, a 1972 count chocula with an around the world in 80 days cartoon tie-in, two winnie the pooh great honey crunchers boxes from 1973 (space orbiter and robot), a couple of ogg cocoa krispies (zilly zoo and a magazine offer), a great honeycomb creeping monster box (76), the first cookie crisp with flicker cards (77), four early 70's capn crunch (super slick, glow ball, padlock and big slick) three early 70's peanut butter crunch (super slick, spy telescope and peanutty pick-up), two mid 70's cocoa puffs, a great fruity pebbles with a glow dinosaur pen from 1976, a cocoa pebbles from 77 with a super flintstones poster, a 1973 baron von redberry, a 1972 sir




General Mills
Baron Von Redberry
Berry Flavored Oat Cereal + Sweet Berry Starbits
FREE INSIDE!
10 STICK-ON LICENSE PLATES
FREE FOR 3 SEALS
U.S. MAP + ALL 50 STICK-ON LICENSE PLATES
SEE DETAILS ON BACK
VITAMIN CHARGED!
NET WT 8 OZ

grapefellow with air car, an alpha-bits with a spy on front (76) one with three girls pouring milk (73) and a DC comics offer from 1980, a lucky charms with gyro truck, a king vitaman top lid box with a magic window from 1972, nine other honeycomb - such as a haunted record on back (75) a phoney baloney (73), and a 3-in-1 space yo-yo (73), an apple jacks from 1973 with the curiosity workshop offer (this is the same box that was made into those small kellogg's play food items you've seen around), two tusk tusk cocoa krispies, two crazy cow (one was the crazy desk design) a dig 'em sugar smacks with a bike offer from 1976, a kellogg's raisin bran with 3D baseball cards from early 70's, a golden grahams with compass, two other post raisin bran (one with zodiac stickers) and lastly, a froot loops starbot offer box from 83, which is the last box that the original owner had saved (whew!)



The condition of boxes varied- some were near mint and un-flattened (with wax liners!). A few others had a light water stains and many still had their premiums still unopened! Only two were incomplete (boo berry speedster-lower top flap I believe - and a glow yo-yo honeycomb - small side top flap). Oddly enough there were no quisp, quake or freakies in this stash of gold for some reason (but ill blame that on an over abundance of yellow no. 5). After a time, several of these boxes were auctioned off by Aaron on ebay to a festive audience. A 1970 rice krispies with a kellogg's plaque offer fetched only $27.00 yet the 1973 capn crunch with super slick brought over $100.00 and the smedly peanut butter crunch with the same offer made just over $200.00. The boo berry spooky speedster box from 74 created a frenzy racing in at over $300.00 (even with a missing top flap)! The super condition ogg cocoa krispies (mag offer) brought $150.00. a mid 70's cocoa puffs made $75.00. The introductory pink panther box did not meet its reserve on ebay at $330.00 but was later sold to a private collector at $500.00. The other panther box sold with the spy scope premium for $550.00. The redberry and grapefellow as a pair flew out at over $1000.00! Both pebbles boxes sold at over $100.00 each. Many of the honeycomb brought in between $25.00-$50.00 each. One lucky collector ended up with the full set of three gm monster eraser boxes! Another midwestern collector who bought a sizable chunk of this collection has told me he would like to reunite the whole collection someday (dreamin...)!

FREE BOBBY SHERMAN RECORD
BOBBY SHERMAN
THIS IS RECORD NO.
JUST CUT ALONG DOTTED LINE
PUNCH OUT CENTER HOLE...READY TO PLAY!
ONE OF 5 DIFFERENT RECORDS RIGHT ON THIS BOX! COLLECT ALL 5!
Includes 2 of Bobby's biggest hits "Easy Come, Easy Go", "La, La, La". Plus 3 Songs from his 2 hit albums. "Fun And Games", "July Seventeen", "Time".
EXCLUSIVE BOBBY SHERMAN STEREO ALBUM OFFER-SEE SIDE PANEL
Exclusive! BOBBY SHERMAN RECORD ALBUM OFFER!
Get my LATEST ALBUM never before offered anywhere. Featuring 2 of my Biggest Hits "EASY COME EASY GO" "LA LA LA" PLUS 8 other great songs from my first 2 Hit Albums.
$1.50
TO ORDER YOUR ALBUM:
MAIL TO ▶ POST RECORD OFFER
P.O. Box 4005, Kankakee, Ill. 60901
Name
Address
City
State
ZIP

Although this seems like a hearty collection to grasp, unknown to almost everyone, boxes continued to trickle out from the old man's estate after the initial find. One collector told me that through a set of bizarre circumstances, he was able to purchase another 11 boxes from the caretaker. Two of these boxes that surfaced - a 1970 post raisin bran with a bobby sherman record on back and a 1970 honeycomb with a monkees record also on back - were both unknown to exist in any collection. Also obtained were the first cocoa pebbles box with finger puppets from 1970, a couple of buck wheats boxes, a 1969 cheerios with a 747 superjet offer, the first honey nut cheerios (with no bee yet!), two ralston rice and corn chex boxes from 1969 (rice had the "speedy wheels" offer), a golden grahams with the song on back (oh, those golden grahams..) and the last box pulled from this collection was none other than (drum roll please) another pink panther 5-in-1 spy scope box (damn! a double)!

Just what compelled this fella to save what we all wished we had is unknown. Perhaps its what first started my collection habit - thinking it would just be neat to still have these items around in 20 years. For this man to have given us a chance to relive a little bit of our best years, I bestow upon him the first prestigious cereal award known as S.O.C.K. (Savior Of Cereal Kind). Thank you, Leslie Batchman and Aaron Sultan for giving us the "tarheels" collection!

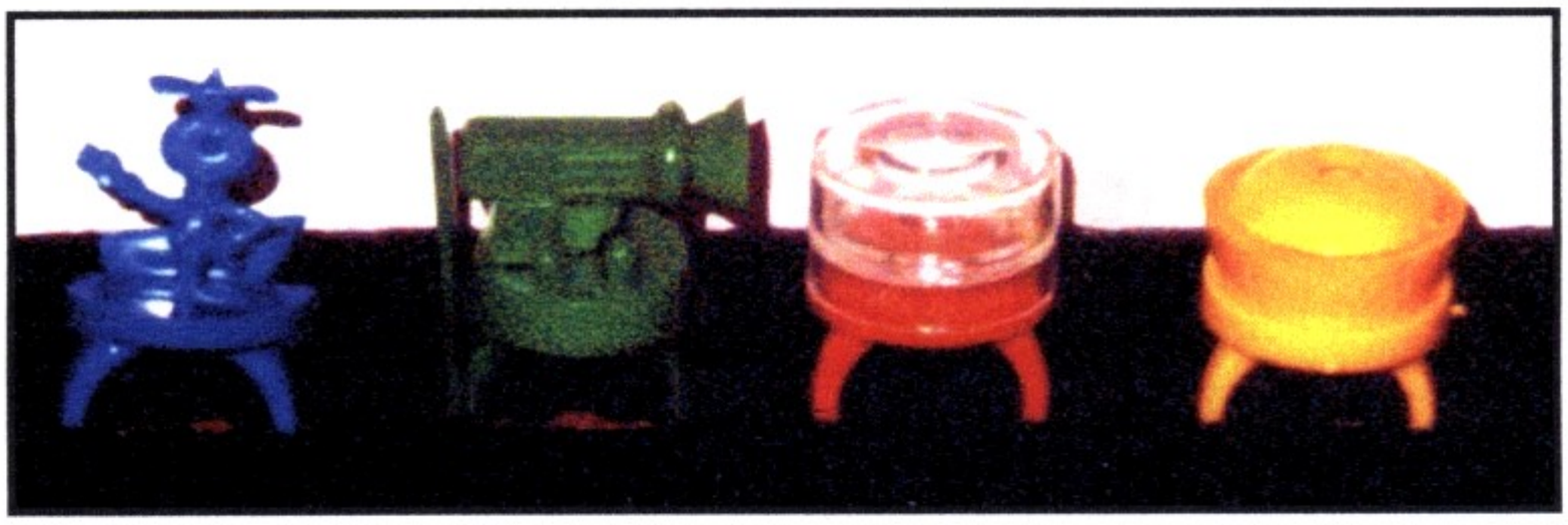
NEXT ISSUE: one of the best collections of cereal ever to surface, collector Jon Anderson brings us the incredible "Myers" collection from 1989! stay tuned !

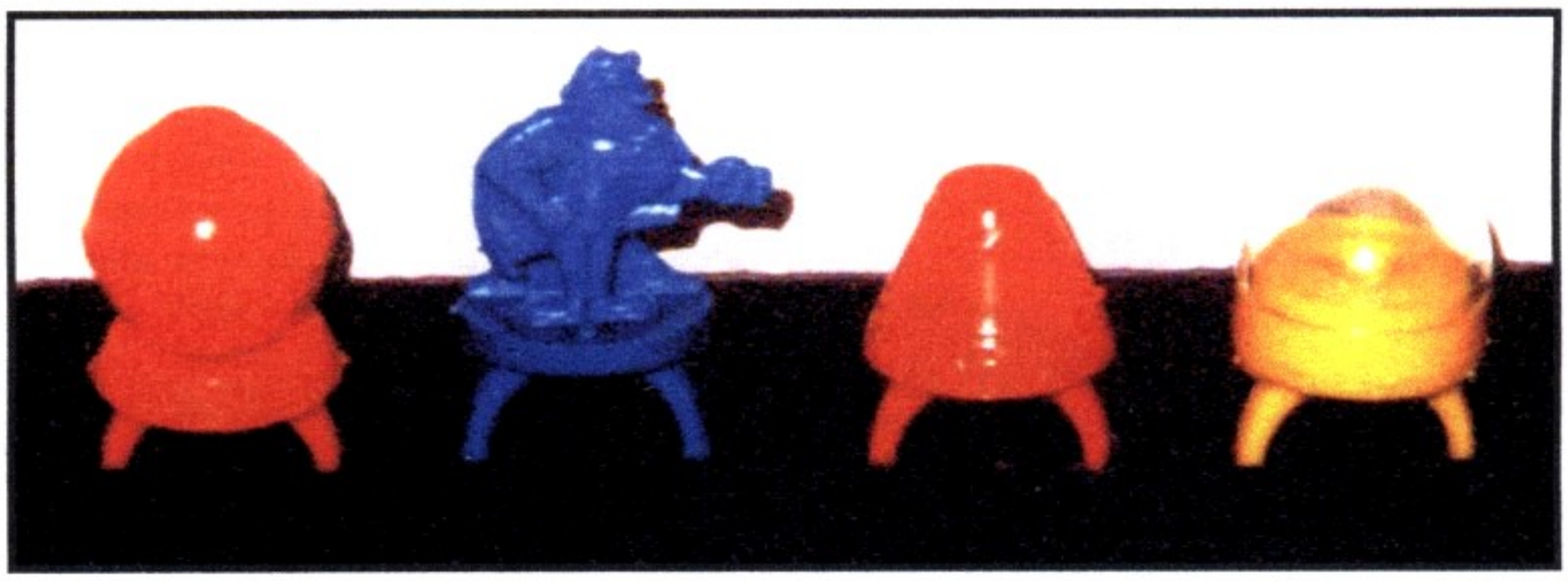
HEY PEOPLE! Do you have a great story of a certain cereal find you'd like to discuss? It need not be the mother of all discoveries, just a great catch! Send it to me via email at: toygalaxy1@aol.com or call (715) 394-5702 or write Robb Berry-Zenner at: 5602 Tower Ave., Superior, WI 54880. or just yell it to me loud from your window! I'll find room for it at some point and we can share it with our readers! Thanx!

Collector Robb Berry-Zenner, who has been collecting cereal boxes for 20 years, once ate three consecutive bowls of count chocula, frankenberry and boo berry cereal in ten minutes flat. With that, he feels that the moniker "mr. cereal bowl" fits him well and would like to point out he is interested in any cereal box from this "tarheels" collection and many others.

Rings from the Planet Q by Aaron Sultan

"Where is the precious?" to quote a not-so-lovable creature from Tolkien's Lord of the Rings. But quite frankly, when it comes to the Quisp and Quake rings from the 1960s, this memorable statement pretty much sums it up in terms of acquiring these somewhat elusive specimens of cereal lore. I should know, I advertised for wanting to buy these rings for almost 7 years before my first find fell into my lap. I never had the rings as a kid (I believe they came out in 1966, which would have put me at 2 years old) HOWEVER -- I was a Quisp and Quake nut in the early 70s. Quisp was by far my favorite cereal, and by the time my sister turned 5 in 1975, I had her on board too, which was critical when shopping with mom -- and consensus in the ranks combined with a shrilling PLEEEAASSSE MOM went along way. Anyway, in 1988 I discovered my first reacquaintance with Quisp, a gyro trailblazer. I was tickled to find it, and set out on trying to find as much Q&Q stuff as possible. I quickly discovered the "coolness" of the rings through talking to other people and finally receiving a photocopy of a box back. I had to find these! So I set out advertising. Nothing. Nada. Zip. Squat. Seven long years. And finally -- a good friend of mine received a phone call from a guy on the West Coast. He had been to a flea market and found 4 rings for $5!!! When I finally spoke with the gentleman, he had found the Quisp Meteorite, Quisp Space Disk Whistle, Quisp Raygun with bullets, and the Quake World Globe ring! Unbelievable! Four rings at once! I was halfway there in one swoop! And from that time on, my luck really changed. Three months later I contacted another person who I knew had some cereal stuff, and he happened to also have four rings -- two Meteorite rings, a Raygun ring and a Space Disk ring. I now had duplicates! And then one by one the rest fell into place: the Volcano Whistle ring came next (thanks Duane, Jon!) followed by the Quake figural (out of nowhere from an original owner in Pittsburgh), the Quisp figural (from a guy in Chicago that had traded for this mint green example on a morning bus ride in 2nd grade back in 1966), and finally the Leaping Lava ring. So there you have it - the testimony of a Quisp & Quake fanatic. And especially now with ebay and a few small finds, Quisp and Quake rings are certainly attainable and affordable without cracking open your Quisp ceramic bank.





Here is a run down on the Quisp and Quake rings:

Quisp Figural: Some people view this as the holy grail of Q & Q rings. Originally came in four pieces, it is difficult to find this item in mint condition. A classic ring. I have also seen repros of this ring for sale for under $25.

Quisp Meteorite: One of my favorites. This ring sports a clear magnifying cylinder shaped top where you, as a Quisp-o-phile, can view quazy moonstones and other planetary samples.

Quisp Raygun: Complete with four bullets, this handy ring allows you to be armed and dangerous if anyone tries to steal your Quisp cereal, or if you are defending yourself against Quake.

Quisp Space Disk: Classic flying saucer with quazy symbols on the side, this contraption is a whistle for summoning Quunchy from another galaxy.

Quake Figural: The matching friendship ring to the Quisp one. Kind of a farce, when were they really ever friends?

Quake Leaping Lava: Ultra modern dome shaped ring for watching Lava jump around in a ring. Sounds a little silly, eh? I'm the silly one for paying $300 for this ring.

Quake Volcano Whistle: My favorite Quake ring, to be used for emergencies only. Features graphics of Quake on the side. Also used by Motherlode when it was time for dinner.

Quake World Globe: Also another grail item. Very sought after and contains the official Q stamper on top along with a mini Quake figure inside. Works like the ole ball and cup magic trick. An absolute must for any collection. Even pottery collections, or arrowhead collections. No collection is complete without one.

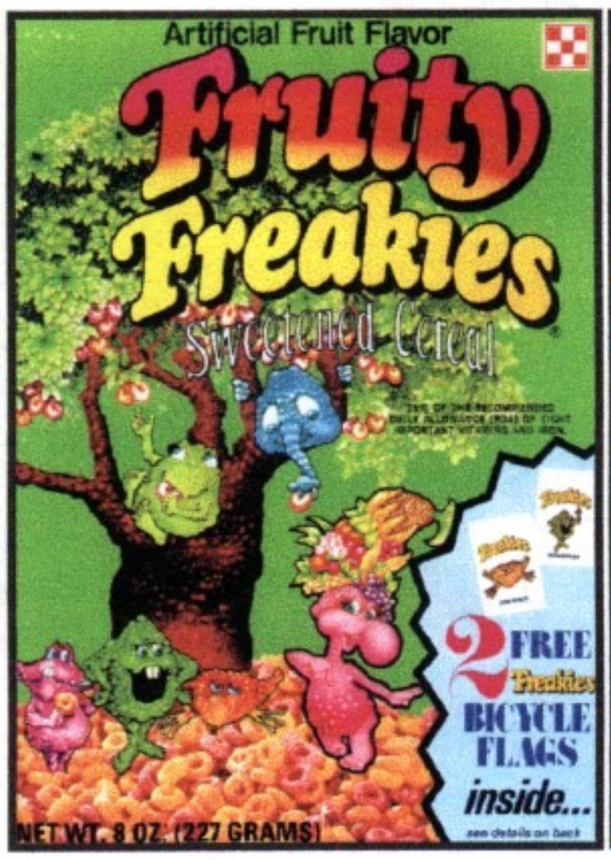
If anyone has any Q & Q rings up for sale or trade, give me a call. Always looking for different colors. Until next time, remember Quisp is for Quazy Energy!

FREAKIES ARE FOREVER

(Or How The Freakies Will Still Be Around In The New Millennium!)

By Edward G. Wentzel

As I sit here today and look at my Freakies collection, I can't help but grin from ear to ear! Not because I kept my entire collection safe and sound for the past 20 plus years, but mainly because I can still remember that feeling of pulling each and every prize out of that wonderful box of cereal! After all, Freakies ARE Forever. It may be a bit cliche', but it will NEVER be outdated!



2 FREE Freakies BICYCLE FLAGS inside...
Collect all seven of your favorite Freakies characters. Put the flags on the back of your bicycle seat, handle bars, wheel spokes or place on a stick and let them blow in the wind as you ride. Make up different ways to use these seven lovable characters inside or outside the home.
Collect all 7 flags

It all started with the first Freakies TV commercial. Oh the excitement of sitting there every Saturday morning to see the latest adventures of my favorite friends! Of course I had to see how MANY I could see each and every Saturday, too!

Right from the beginning I loved one Freakie more than any other. I can't even explain why he was my fave. I guess you just HAD to feel for him...after all, THOSE FEET! And they were always getting stepped on...poor Grumble! And wasn't he the coolest trying to get that fruit basket off his head?

Once mesmerized with the Freakies gang, it became a weekly quest at the grocery store. Which prize would it be this week? Of course, it was the plastic figures first. Then came the magnets followed by the Freakmobiles, speed boats, airplanes...even iron on patches, flip'n flys and bicycle flags!

I think it really drove my mom crazy when Fruity Freakies came out, because then there were TWO kinds of Freakies (AND goodies) to get every week! I still remember those weekend trips to the grocery store. I lived for them! I'd run through the doors, four aisles to the left and half way down on the right. It was always the biggest thrill finding a new surprise down that aisle. And was I the only one who just could NOT wait to get the box home (and often times didn't) to find out what new treasure I had just found?

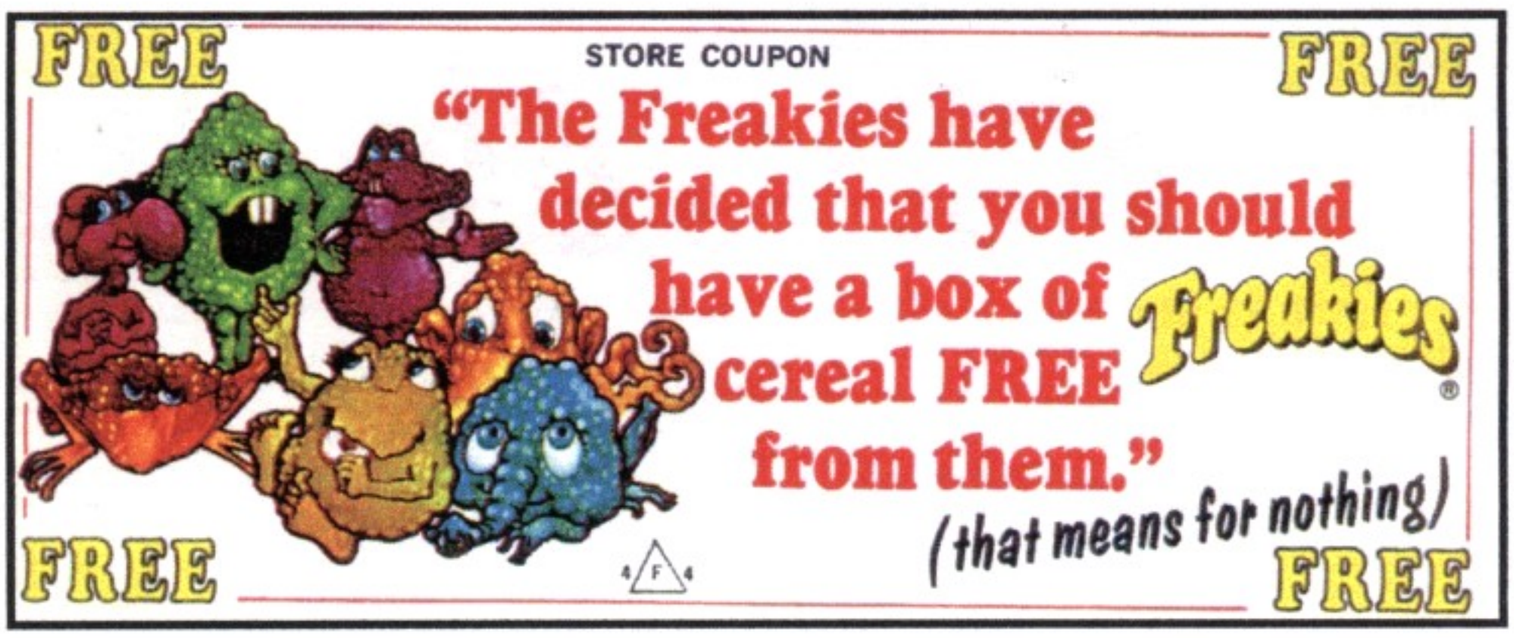
One of the first things I did after starting my collection was to find a safe haven to keep them so that nothing could ever happen to them! I had my dad bring home a big fishing tackle box (he made them where he worked back then)...the kind with all the drawers and compartments. PERFECT...My official "Freakies Case"! (Little did I know that it would stand the test of time so well, not to mention numerous requests from my wife to "just get rid of that stuff"!)

One of my favorite Freakies memories comes not from the actual collecting of the great goodies in every box, but what developed around that search. After what seemed like a million boxes of Fruity Freakies, it finally was evident that someone else had scooped up all the Goody Goody "Always Do What's Right" iron on patches! I waited for months! (And of course they never did offer the complete set of patches! hmmmmmm?) When I think of this dilemma, I flash back to my elementary school playground. A day of playing on the jungle gym...upside down obviously. When...THERE IT WAS!!!! THE GOODY GOODY PATCH I WAS LOOKING FOR!!

And it was ATTACHED to a classmate's jeans! Well, you have never seen a kid dismount and jump to his feet as quickly as I did that day! It only took a few minutes of persistent persuading (and trading a few other extra patches...I ALWAYS had Freakies with me!) to FINALLY complete my set of iron on patches! And "yes", you CAN still see the evidence of playground dirt on that patch!

Where I live in Pennsylvania, only a handful of the original "Mystery Prize" boxes appeared. BOY...How frustrating that was! I tried my best to convince my mom to get a whole case while they had them. Mom won. Never did get that really cool stuff out of that prize box, but it was always a thrill trying! I always ended up with an extra figure. And might I add that I was VERY disappointed to find out there was NO such thing as a Freakies "Doll" like the description said on the back of the box! HA HA (Thanks to the wonderful technology of the internet, I have since started to piece together the 'missing links' in my collection that I so sought after as a kid. Round patches, fun dots and sayings magnets are even cooler than what I imagined they looked liked by seeing them on the box!)

Probably by far, the most eventful moment in my Freakiedom (that IS a word, right?) came in August 1977! That spring I had sat down and wrote a letter to Ralston Purina telling them about my love for Freakies cereal (both varieties of course!) and how I just could NOT complete my set of Flip'n Flys or Bicycle Flags. (Later the flags would be included in the second "Mystery Prize" box.) I basically had asked if I could trade my tons of proofs-of-purchase seals to acquire the items I needed. Months went by. I was sure that my letter had been lost. Then finally in the middle of August a package arrived. It was addressed to ME! And it was from the Ralston Purina Company!! (Wasn't it the greatest feeling getting mail in YOUR name when you were a kid? Especially when it came from the Freakies!!) My heart stopped! I ran to the kitchen table and ripped it open. Before I even noticed the nice letter from Ralston, a river of Freakies goodies started pouring out of the package! There in front of me was not only a complete set of Freakies Speed Boats, but Flags AND Flip'n Flys!!! I about passed out! Of course, I still have the letter and the envelope that my surprise package came in.



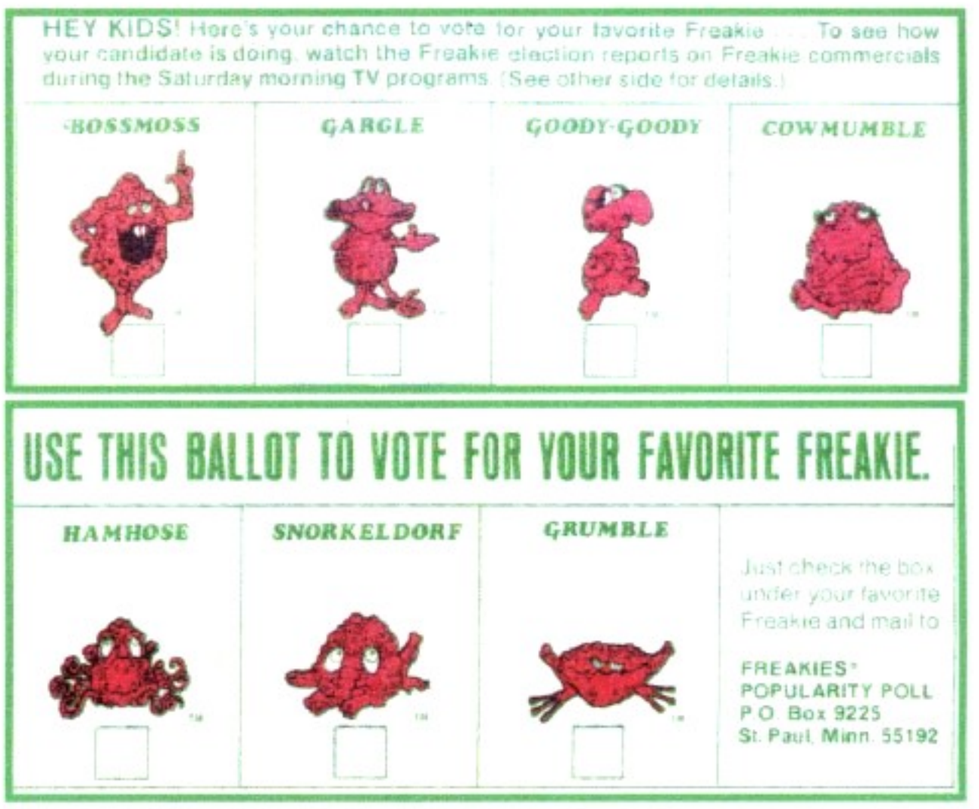
Another one of my favorite items is the official "Favorite

Freakies" voting ballot! I remember pulling it out of the box along with the normal cereal coupon. This was GREAT! I could vote for GRUMBLE...who else? After only finding two ballots in several weeks, I decided to just make them a part of my Freakies treasure chest.

Though faded (and somewhat smaller...hmmmm?), I still have my BossMoss, Goody Goody and (originally my brother's) Snorkeldorf T-Shirts! YES...I also have the manila BossMoss envelope that one of the shirt's came in! I was very depressed the day I received my money back saying that the Grumble T's were sold out. (Well, they would be right? He WAS the best! Or at least that was my rationing as a kid.) Sorry Goody Goody, you were my second choice.

And finally, what would a Freakies collection be without cereal boxes? I must say, God only knows WHY I ever kept any of them, but I'm sure glad I did! Granted, I wish I would have kept ALL of them, but more than 20 of them is more than enough for me. When I look at them, I can still remember the taste of Freakies! Will somebody PLEASE bring them back!? (My only regret is never having the chance to try Cocoa Freakies!) My most treasured boxes are probably the Fruity Freakies Bicycle Flag Box (I only kept two of them), the 'alternate' Freakies Speed Boat Box (which has the illustrated artwork instead of actual pictures) and the second Freakies Mystery Prize Box. Even though as a kid I cut my boxes apart (I guess I did that so they would fit in the bottom compartment of my "Freakies Case"), I am so proud when I look at all of them! SO many great recollections come to mind.

Where would we be without the creative genius of Jackie End? Growing up for me certainly would not have been as fun. THANK YOU JACKIE!! Freakies. Seven lovable characters. Memories for a lifetime. Whether it was yesteryear or today...and yes, even into the new millennium...Freakies ARE Forever!


HEY KIDS! Here's your chance to vote for your favorite Freakie. To see how your candidate is doing, watch the Freakie election reports on Freakie commercials during the Saturday morning TV programs. (See other side for details.)
BOSSMOSS
GARGLE
GOODY-GOODY
COWMUMBLE
USE THIS BALLOT TO VOTE FOR YOUR FAVORITE FREAKIE.
HAMHOSE
SNORKELDORF
GRUMBLE
Just check the box under your favorite Freakie and mail to:
FREAKIES® POPULARITY POLL
P.O. Box 9225
St. Paul, Minn. 55192

the gnarly new by mikal

GNARLY NEW 8/99

The Cereal Box, The premium, The cereal itself.

In the abstract world of cereal box collecting, while the rules are still being written, and "collecting theory" being hotly discussed. It is important to know what will be valuable to collect. Obviously one's personal interests determine one's own collection, it is the "investment" opportunity which makes a new hobby like cereal box collecting so exciting. What might people want , and why, are the questions addressed here.

The theory of toy collecting is that a figure is more valuable in it's packaging (i.e. Hot Wheels cars on the original card, Barbie in the Box, the Kenner Alien doll in box with instructions....). This is an undisputed fact. No toy is worth less because it is in its original box. In fact, a Mattel Major Matt Mason Scorpio BOX (only) sold for $250 in Toy Shop Magazine a few years ago. The reason for this is that a "Scorpio" toy is worth $200, another $150 if he has his backpack. $30.00 for the styrofoam balls his backpack shoots... but the Scorpio MIB is worth $600. The box as a component of the overall collectable is worth nearly as much as the toy itself! The fact that the box itself would have value independently of the toy, is the gateway concept to the idea of a valuable cereal box.

The Pink Panther 5-in-1 Spy Kit is a very popular cereal in-pack from Post Pink Panther Flakes Cereal in 1974. These aren't common toys, but the boxes themselves are incredibly rare. The scarcity of such an item leads to a vast difference in the value between the toy and the box it came in. The Pink Panther 5-in-1 Spy Kit is worth $75-$100 and "available" while the box might be worth $400 or more!

When we were kids my buddy and I speculated about being able to go "back in time" and buy valuable comic books... In 1987 it occurred to me that I am living in my own past. I looked around at the cereal boxes of 1987 and conducted myself accordingly; buying Ghostbusters, Freakies, Captain Power Corn Flakes, Nerds, Smurf-Berry Crunch...

Those boxes were every bit as "common" then as this issues Gnarly New are today. I walked to the store and paid retail price off the shelf using a coupon... as I do today. You can do the same thing! The following boxes are available at the supermarket at the time of this writing. Good luck!

1. Cap'n Crunch's COZMIC CRUNCH. This list could begin and end right here! This is the most amazing box of the late 90's so far as I'm concerned! A green alien cycloptic Cap'n sprinkles orange "dust" on the cereal turning the milk green.... The kids LOVE it! Purple and Green box with space graphics! The "dust" comes in a foil pouch in pack. I'm saving the "dust" in the pouch, even though it's "food", the characters appear on the pouch and I don't imagine the "dust" rotting like the cereal would, or the "frosting" in pack which came with Christmas Crunch one year. You can resell the box as: NM box with pouch of "dust".... What a perfect way to end the millennium! During the 90's Cap'n Crunch has featured a number of "limited" time boxes including Deep Sea Crunch, Home Run Crunch, Oops All Berries, and Christmas Crunch! This is by far the best! Cozmic Crunch is a high profile character cereal similar to Quisp! Alien Cap'n!

2. CINNA-CRUNCH PEBBLES. Feature Fred and Barney in a meteor storm of Cinnamon cereal. The larger box has a puffier cereal. Great characters. A

wonderful addition to the Pebbles series, adding to Dino Pebbles, and the ever changing Fruity and Coco Pebbles boxes. What would have made this brilliant, of course, would have been the use of GAZOO, the Green Alien Flintstone genie! It's almost as if Post deliberately went out of their way to NOT include an alien on their cereal this summer. It is almost as if they ignored the existence of STAR WARS The Phantom Menace, the American kid's preoccupation with UFOs, X-Files, and the new millennium and insisted that Pebbles NOT feature an alien... General Mills made the new Cocoa Puffs with flying saucer shapes, putting Coo Coo Bird in a space helmet. They put Lucky in a space helmet for the Man-In-The-Moon marshmallows, and even the Cinnamon Toast Crunch baker is flying a UFO across the front of Cinnamon Toast Crunch. Quaker tops the charts with a GREEN alien Cap'n Crunch. Post, on the other hand, even though they have a GREEN alien Gazoo in the Flintstone character line-up, seems to have deliberately ignored him for the summer's Cinna-Crunch Pebbles Cereal ! Conspiracy. You heard it here first. Even without Gazoo, this is a darn cool limited distribution character box. Very neat.

3. NESQUICK Nestle (GM) featuring the Nesquick Bunny. Box No. 04, dated March 99, features an embossed blue foil logo. This makes picking this NEW character box a must! Very colorful, high tech, nice character surfing a wave of chocolate out of a bowl of chocolatey cereal!

4. Cap'n Crunch OOPS ALL BERRIES Disney's Tarzan Terk Talking Key Chain Offer. You know I'm a sucker for every Disney movie character release on Cap'n Crunch! I even liked the Cap'n Rocketman box! So here's Tarzan. Haven't seen the movie yet. Tarzan appears on all of the Cap'n Crunch cereals and the LIFE cereals. Disney rocks as a collectable and so does Cap'n Crunch. Guaranteed to make the list on reputation alone every time.

5. HONEY COMB Nickelodeon Scratch 'n sniff puzzle with The Wild Thornberrys. Scratch 'n sniff. What more do I need to say? Anything that interacts with my senses hightens my experience with the object, and thereby bonds me to it! What if there had been a Scratch 'n Sniff prize for Kroft's new show Sigmund and the Sea Monster? Critics might have argued that it would never be so valuable as anything LIDSVILLE, or PUF N STUF... but I'll wager that today that prize would be valuable! And even more if you had the "box!" Who can say how popular these "Thornberrys" will be! I'd never heard of a show called "Rugrats" the first time I'd seen it on a cereal box. The Thornberrys could be the next "Cow and Chicken" or "Ren & Stimpy", or they could be the next "Sigmund"... Regardless of how it ends, you can scratch and sniff it now!

6. Post RAISIN BRAN Family Trip to Hollywood with the cast of 7th Heaven. This is a TV show I don't watch. I 1993 I bought a bunch of cereal boxes featuring other shows I don't watch including: Blossom, Wings, and Beverly Hills 90210. Collectors LOVE television shows. Maybe in 20 years when they make a 7th Heaven movie featuring some hip young rap star in the role of "Matt", this 20th Century cereal box will be "the bomb". Or maybe it will take on a "Twin Peaks"-like mystique and college students around the world will start watching the family adventures of 7th Heaven and collectors will be scrambling to pick up anything "7th Heaven"!... THIS COULD BE YOU! The box features the same cut-out cast photo style that Star Trek The Next Generation used on Cheerios back in '87. "7th Heaven, The Next Generation..."

Honorable Mention goes to:

Post Kids! CREATE A CRUNCH cube box of four cereals in printed bags (the way NERDS printed their logo on the cereal bags), with marshmallows, sprinkles, granola and "mystery" item for creating your own cereal using Alpha Bits, Cocoa Pebbles, Fruity Pebbles, and Honey Comb. Great wacky idea that can't possibly work! But a cool novelty collectable for the completist. Would have been better with a character on it, someone like, say, GAZOOOOOOO!

Cocoa Pebbles Wacky Cereal Box Design Kit Free Inside. A nice little cereal in pack for making your own wacky cereal box cover and sending it in to Post. For cereal box collectors this seems custom made! It's almost like they "designed" this premium for cereal box collectors to collect! The back of the box pictures the eight "Post Kids" cereals (including Oreo O's, Waffle Crisp, and Honey Comb with the weird guy). Even though this could have been produced in the 70's, 80's or 90's, and is therefore strikingly generic, it's really a fun idea.

The theory behind saving these cereal boxes is that better than any other product, they define our time. The summer of 1999 can be characterized by these ideas as they appear on breakfast cereal boxes. Kids of this summer, watching Austin Powers, and The Phantom Menace, and Creating their own Crunch and turning their milk Green, will one day look back on their Scratch 'n sniff cereal premiums with the same sentimentality that we OLD PEOPLE look back on Buck Rogers, Tom Mix, Roy Rogers, The Freakies, and Pufnstuf!

It's a GNARLY THEORY....

FREE INSIDE

60'S POST CEREAL PREMIUMS wanted: Linus the Lionhearted, So-Hi, Sugar Bear, etc: Halloween costumes, inflateables, puppet theatre, spring and string toys, etc. Roland Coover, 1537 E. Strasburg Rd., West Chester, PA 19380. 610-692-3112.

ANYTHING '65-'75: FREAKIES, Quisp, Quake, Quangaroos, Sir Grapefellow, Baron Von Redberry, Funny Face, Otter Pops, Chattanooga Cats, The Impossibles, Banana Splits, H.R. Pufnstuf, Lidsville, Wacky Races, Monkees, Upsy Downsys, Liddle Kiddles, Farbs, Hot Shots. John Balen, 3461 Oak Glen Drive, Los Angeles, CA 90068-1313

BUY/SELL/TRADE FREAKIES, Monsters,and other cereal premiums. Boss Moss's Corner, Paul Dombrowski, 1204 Knottingham CT, Schaumburg, IL 60193. 847-985-1083

CEREAL ITEMS WANTED: SPORTS cereal boxes and others! Need Vanessa Williams, Mary Lou Retton, Walter Peyton, Mr. T. Send list and prices to Ed Cassidy, 1018 Laurel Street, Ambridge, PA 15003-1760 or call 412-266-7848.

DASTARDLY AND MUTLEY TELESCOPE and bi-planes, Post crispy critters snap-together plastic animals, H.R. Pufnstuf flute, Banana Splits, Quisp and Quake, vintage Cap'n Crunch items especially rings, foreign Hanna Barbera and Looney Toons figural premiums. Any Underdog, Hoppity Hooper, Mighty Hercules, Funny Company. Ed Chernesky, 401-831-7705. 177 Laurel Avenue, Providence, RI 02906.

DESPERATELY SEEKING FLAKE #6, the sci fi issue. Buy or trade. Bob Jordan, 1131 W. Battlefield G23, Springfield, MO 65807. BobJordan@mail.smsu.edu

FOR SALE: 1971 QUANG-A-RANG QUAKE'S ORANGE QUANGAROOS FLAT c-10 $425.00. 1971 5-in-1 Spy Kit Pink Panther Flakes Box c-8 no flaps but have lasers $350.00 - have more, call Scott (805) 969-6500 or scottstarr@webtv.net

FREAKIES CEREAL BOXES Wanted: Looking for boxes offering airplanes, boats, comics, poster and flipnflys. Also looking for nabisco spoonmen figures. David Dowd 773/244-2942 email spoonley @enteract.com

FREAKIES WANTED: Fun dots, Hamhose Good Friends medal, cereal boxes, fruity freakies bowl. Will buy or trade. Kevin, 860-464-5142 or Meisner65@aol.com.

FREAKIES WANTED: Iron-on patches, cloth patches, Hamhose magnet, boats, other rare Freakies. Bud Deegan, 4404 N. Montana, Portland, OR 97217. 503-288-9215.

FUNNY FACE WANTED - Tutti Fruity & Raspberry cups needed. Also Screaming Yellow Zonkers figures. Mike Howlett, 101 Spring Street, Cambridge, MA 02141. (617) 661-0435.

FUNNY FACE WANTED - fan club, buttons, drink stand, packages, store displays, booklets, etc. Top prices paid for items I don't have. Thanks! Dan Goodsell, P.O. Box 342, Culver City, CA 90232. 310-815-0465.

Monster Tattoo Prize!

FUNNY FACE WANTED - packages, books, watch, pillows, drink stand, iron-ons, store displays, fan club kit. Anything Funny Face or Thirst Fighters. Chris Serratore, 218 N. Main Street, Ambler, PA 19002. 215-628-3213.

FUNNY FACE ITEMS WANTED- packages, booklets, drink stand ANYTHING! Also looking for 2-1 Quisp fun bowl. Will pay top dollar. DAVID NEUMARK, 2306 North Sixth Street, Burbank, CA 91504.

HALLOWEEN BOXES/FOOD PACKAGING; Batman, Addams Family on Canadian Post Cereals 1992; Canadian Cap'n Crunch Rubdown booklets 1983; A&W Burger Family items. Len Goldberg, Box 64284. Ottawa, Canada KIY 4V2. (613) 798-8037.

JOSIE AND THE PUSSYCATS erasers, Dick Dastardly Biplanes, Archie's Jalopy and Jungle Book spoon riders wanted! I also collect advertising dolls, figurines and commercials on video tape. Call Oscar, 213-483-5683 or write 1812 Grafton Street, Los Angeles CA, 90026

LOOKING FOR SUPER SUGAR CRISP 1969-70ish Mini Remco Frustration Ball. Snap-together 2 piece with tiny ball and cups inside. Lori Smith - ribbit5@uswest.net 303-432-3385

MIGHTY MAX MINI PLAYSETS wanted (especially Wolfship 7 & Doom Dragon!). Always buying and trading for Cap'n, Monsters & Freaks! Also always looking for Toolie Birds! Guy Himber, 15239 Rayneta Drive, Sherman Oaks, CA 91403. 818-907-8354, GUYHIMBER@aol.com.

MINI SCREAMING YELLOW ZONKERS WANTED! Also the two red crater critters from the back of Freakie Magnet #6; yellow crater critters; wacked out weirdo gumball thangs. Dave & Alice, 635 Howard Place #A102, Madison, WI 53703. 608-294-9142.

MONSTER CEREAL AND OTHER STUFF WANTED: Frankenberry Vinyl, Frankenberry/Count Chocula Glow-in-the-dark stickers ('75), scratch-n-snif stickers. Freakie Hamhose plastic figure, Hamhose and Cowmumble Freakie Magnets. Captain Crunch vinyl. Call/email Stewart at 510-769-8849 - sstanyard@microprose.com. Thanks.

MONSTER SCENES AURORA MODEL KITS WANTED, willing to trade all kinds of cereal boxes for Victims, Vampi, Dr. Deadly and Frankenstein. Mikal Vollmer, P.O. Box 1131, 29 Palms, CA 92277. 760-361-3347.

PAYING CASH FOR QUISP figural ring, Quisp "spear shooting" mobile, & other Quisp/Quake items. Mike Blanchard, 1926 Valley Park Drive, Cedar Falls, IA 50613. 319-266-6039.

PLASTIC CEREAL PREMIUMS wanted, also any Funny Face premiums or old Hostess characters. Ken Thomsen, 624 E. Mulberry, Apt. 2, Bloomington, IL 61701. 309-827-2549.

PLEASE HELP ME FIND these items: 24" x 32" Sendaway poster, Gargle bike flag, Cowmumble mini magnet, any fun dots and flip-n-flys, all embroidered patches but Ham, Cow & Gargle, and various cereal boxes. Top dollar paid! Call Tim at 520-722-3472 anytime!

QUISP/QUAKE RINGS, OLD LONDON BULLWINKLE COINS, paper Funny Face items wanted. Jim Rash, 135 Alder Avenue, Egg Harbor Twp, N.J. 08234 call (609)-383-8099 days, (609)-646-4125 evenings.

QUISP, QUAKE, QUANGAROOS PREMIUMS WANTED. Will pay cash or consider trades. Don Onodi, 519 Barbara Drive, Pittsburgh, PA 15227. 412-882-9656.

R&L FIGURES WANTED. Have extras to trade. Etc. Box 1625, West Chester, PA 19380-0051 scratch-x@msn.com

TOOLIE BIRDS, QUISP AND QUAKE wanted! Also Quisp rings; Cap'n Crunch rings; Funny Face walkers; Grins/Smiles; all 1960s–70s cereal premiums! Aaron Sultan, 3201 Arrowwood Drive, Raleigh, NC 27604. 919-954-7111.

WACKY RACES, DASTARDLY AND MUTTLEY, Archies, H.R. Pufnstuf premiums wanted. Steve Wann, 9107 Covered Bridge Road, Baltimore, MD 21234.

WANTED: CEREAL BOXES, ESPECIALLY LINUS'S, Crispy Critters, Twinkles, Frosty-O's ; Cereal premiums, anything from the 60's-70's; Linus the Lionhearted board game. Will buy or trade. Call Gary Miles 717-252-9885, or write: P.O. Box 60, East Prospect, PA 17317.

WANTED: CRATER CRITTERS, funny fringes, real weird gum ball monsters - Dave Stearns, 635 Howard Pl. #A102, Madison, WI 53703.

WANTED! ANY ITEMS WITH the Sugar Corn Pops BIG YELLA character on it! Boxes, toys, etc. especially the BIG YELLA yo yo mail away. Also SUGAR BEAR yo yo. Call David 818-566-9825.

WANTED! FREAKIES: COMPLETE SET OF 'freakie figures'. Also looking for a Freakies cereal box. Please call Chris at (212) 924-3337, or e-mail me at clajd@aol.com. Thanks!

WANTED HOSTESS BOXES with Twinkie the Kid, Captain Cup Cake, King Dong etc. Brian Paichendt, 1361 W. 144th Street #2, Cleveland, OH 44102. 216-228-2246.

WANTED: PLEASE SEND CURRENT LISTS. Also collect Liddle Kiddles (will buy ANYTHING I don't have!). Thanks. Laura Miller, 3639 Fourth Avenue, La Crescenta, CA 91214. (818) 957-3207.

WANTED: COOKIE CRISP boxes and toys, Grins&Smiles&Giggles &Laughs, spoon riders/bowl hangers. Andrew Yoder, POB 840, Mont Alto, PA 17237. ayoder@cvn.net; http://www.cvn.net/~ayoder

WANTED: LT.GREEN OR MAROON LATE 50'S Nabisco Dinosaurs or any wheat or rice honeys advertising material referring to them.Please contact Jon at A to Z Studios 1-503-663-7183 or e-mail azstudios @ Juno.com

WANTED: MONSTER CEREAL items. Specifically, "Mini-Monsters" (need Chocula, Skeleton and Bat), flicker rings (need dancing Frankenberry), secret compartment rings (need all but Booberry), Monster mixers, stuffed dolls, and original Frankenberry vinyl doll. Also interested in strange or hard to find items. Please contact Bryan by e-mail (SPITEFULLR@aol.com) or by phone (213.448.8018) if you are willing to sell!

WANTED SPOONRIDERS winnie the pooh set Rabbit, Tiger, Buffalo Bee, Jolly Clown Any Spoonriders. Also Anything Figures from R&L , Kellogg, Sanitarium & Nabisco. Need all Shake A pudding Dr. Dolittle figures. Pillbury Poppin Fresh mail away Premium, Poppin fresh jumps out of roll. Please e-mail bobuk@aol.com or Call me 818-753-9987 Thanks Robert England

"IT CRAWLED FROM OUT OF THE KITCHEN!"

Your friendly fiends at THE MONSTER TIMES will go to any lengths to (A) protect the consumer rights of our readers, (B) worry about ecology, and (C) get their pictures in the paper. Noticing the sudden abundance of monster-oriented breakfast cereals on the market, our fearless crew of TMT staffers decided to cap off one of their many important creature conferences with heaping bowls of Count Chocula and Frankenberry

cereals. Generally limiting their diets to cut-rate blood and an occasional bat wing, our staffers were completely unfamiliar with General Mills and his fine line of quality food products. But after scarfing several bowls of both Count Chocula Sweet Chocolate Flavor Cereal + Marshmallow Bits and Frankenberry Sweet (artificial) Strawberry Flavor Cereal + Marshmallow Bits, they licked their collective lips and filed the following TMT Consumer Report:

The Count Chocula-Frankenberry towels were a bigger hit among our product testers than the cereals they promote, even prompting one of the monsters to ask if he might take a bath, which is tantamount to Count Dracula taking a sun bath. As far as the cereals themselves were concerned, the general consensus reads as follows: Eh.

"We found that, despite the sweet chocolate flavor contained in the Count Chocula cereal and the sweet Strawberry flavor that is the highlight of the Frankenberry cereal, both these cereals do not differ in any significant way from your average bland-tasting breakfast cereal, marshmallow bits notwithstanding. The ingredients are listed right on the box, however, so consumers know in advance what they are getting into or, more appropriately in this case, what is getting into them. There is also a money-back guarantee for those who are not satisfied. While eating these cereals did not result in any acute gustatory displeasure, neither did it add up to a *'peak experience.'* In fact, when questioned several hours after the fact, many of our number could not remember what they had eaten, beyond that they had consumed *'some kinda cereal, I think.'* Afterwards, we all cleaned our faces with soft sheared cotton terry towels measuring 22" x 44" and emblazoned with portraits of Count Chocula and Frankenberry. We drank cartons of Hood Milk (star-shipped all the way from Boston) along with the cereal

so we could read the Star Trek ad panels featured on the containers. Our rating: *"The cereals are not bad but not very good. The boxes, however, were quite tasty . . . and we feel that dumping the stuff in our stomachs was better for the ecology of the land than dumping the stuff in the ocean!"*

So there you have another in our continuing series of TMT consumer reports. Our brave staff would just like to add that *"we regret that we have but one digestive system to give for our readers."* ■

Here's what some of our individual cereal-scarfers had to say about General Mills and his fine line of quality breakfast food products:

"When the people (?) from TMT first approached me on the street [you don't mind that I'm talkin' with my mouth full, do ya?], I though they was puttin' me on. Sure, I will eat your cereal, I tells them, I haven't had a bite in three days! So they bit me. But seriously, friends, if you want me to say that the Count Chocula cereal is good, I'll say it's good. I'll even say it's great! What's a little lie mean to a monster in my condition?"

"It is my considered opinion that the Frankenberryy cereal is a rip-off, an insult to monsters, and an affront to anyone at all sympathetic to our plight. I am shocked if not surprised by the unscrupulousness of Amerikan advertisers, who would seek to foist off exploitative items like this on an unsuspecting public. If I see so much as one more marshmallow bit I'll be driven mad—do you hear me—mad!"

"I found that the Frankenberry cereal was truly a meal fit for a monster. And then when you take the marshmallow bits into consideration, you got to admit it is quite a value, particularly in this day and age of spiraling food prices, famine, and crime in the White House. Add to this the fact that I'm being paid well to say this, and I think it amounts to the best breakfast bargain in town."

"Not even a bowl of the most expensive, highest quality blood could make the Count Chocula cereal palatable. That advertisers would stoop to burlesquing yours truly to add another bad penny to their coffers does not surprise me; that THE MONSTER TIMES would rely upon the worthless opinions of a panel of 3rd-rate monsters of inferior blood and breeding in testing this pitiful product comes as a great disappointment to me. Someone's going to pay for this—and for the fang I broke on those marshmallow bits."

PAGE FROM "THE MONSTER TIMES" #24 JULY 1973 COURTESY ROBB BERRY!

THE MONSTER MANSION

Come join Frankenberry, Count Chocula and Booberry in your Monster Mansion. Invite your special friends, and give them Monster Membership cards. Then have a Monsterously good time!!

COMPLETE MONSTER MANSION FOR $12.99

and 2 Frankenberry, Count Chocula or Booberry UPC Symbols

Your Monster Mansion is four feet tall and made of sturdy, corrugated board. It is easily assembled in about five minutes. You also receive:

- Frankenberry, Count Chocula and Booberry figures that attach to Mansion walls
- A Monster face wheel, so monsters can peer from your windows
- 2 Batty Bats, 2 Silly Spiders, 1 Springy Snake, Monster Membership cards and more!!

Please send _____ Monster Mansion(s). For each Mansion I have included $12.99 plus two (2) Universal Product Codes (pictured at right) from the bottom of Count Chocula®, Frankenberry® or Booberry® packages.

SAMPLE

Mail To: Monster Mansion
Box #1629
Minneapolis, MN 55460

PLEASE PRINT

Name _____

Address _____

City _____ State _____ Zip _____

Be sure to include your zip code for proper delivery. Allow up to six weeks for shipment of the Monster Mansion. Offer is good in all states except where taxed, prohibited or regulated. Offer expires November 30, 1982 and is good while supply lasts.

NEXT ISSUE? WATCH HTTP://WWW.FREAKIEMAGNET.COM